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IMMEDIATE RELEASE

Press Release

iSpinePainManagement Patient Education

iPhone/iPad app will increase quality of clinician's spine education while decreasing their delivery time.

Sydney, Australia – Anatomate-apps has released iSpinePainManagement, which allows spine surgeons and pain management physicians to increase the quality of their client education and informed consenting whilst simultaneously decreasing the time required. iSpinePainManagement is particularly useful for pain management physicians, neurosurgeons and orthopedic surgeons. Other clinicians working with spine pain clients will find it a useful client education tool as well as a continuing medical education aid for themselves. This will include physiatrists, sports physicians, rehabilitation physicians, family physicians, physical therapists, chiropractors and osteopaths, and all off their students. iSpinePainManagement costs US\$79.99 at www.itunes.com/apps/iSpinePainManagement.

iSpinePainManagement is a library of over 35 3D animation movies, each with a still image gallery, a medical imaging library and an educational text pdf. The movies illustrate the surgical technique for commonly performed spine pain management procedures. The still image gallery features key images from the movie. The medical imaging library shows xrays, CT scans and magnetic resonance imaging pictures related to the procedure. The pdfs concisely detail each procedure's indications, alternatives, preparation, goals, surgical technique, reasonable expectations, rehabilitation and a comprehensive list of possible complications for the procedure.

iSpinePainManagement contains specially developed movies on spine pain management covering diagnostic and pain-relieving procedures.

Clinicians find iSpinePainManagement allows them to give better quality education in less time, and to better manage their client's expectations of surgery leading to happier clients, fewer medico-legal issues and easier medico-legal defense. Clients gain greater understanding of their proposed surgery, resulting in improved treatment compliance, satisfaction and outcomes.

Rising costs and increasing expectations from clients are causing health care clinicians to seek ways to improve efficiency while maintaining a high quality of services offered. iSpinePainManagement helps spine surgeons improve their patient education efficiency while increasing the quality of health care delivery. Students and the many supporting professionals find the movies and the text education quickly and cheaply expands their understanding of spine surgery.

More content movies and medical imaging pictures (XR, CT, MRI) will be added soon.

See sample videos from the app, demonstration videos of the app and a Press Kit at www.anatomate-apps.net/iSpinePainManagement.

Other Anatomate-apps clinician apps:

- iSpineCare
- iSpineOperations

Current Anatomate-apps client apps:

- mLumbarAnatomy
- mLumbarDegenerativeDiscDisease
- mLumbarDiscHerniation
- mLumbarLaminectomy
- mLumbarMicroDiscectomy
- mLumbarPLIFcage

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Anatomate-apps provides client education and clinical tools for spine care clinicians using the iPad, iPhone and iPod Touch.

iSpineCare is available at www.itunes.com/apps/iSpinePainManagement
Keywords iSpinePainManagement, spine, patient education, surgery, orthopedics, neurosurgery, animations, movies, vertebra, discs, cervical, lumbar, fusion, decompression

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