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iSpineOperations product overview

Anatomate-apps has released an iTunes app called **iSpineOperations**. **iSpineOperations** is used during the clinician's education / informed consent discussion to improve client understanding through using detailed, anatomically accurate, dynamic 3D animations and comprehensive text articles. **iSpineOperations** allows spinal surgeons to increase the quality of their client education and informed consent giving whilst simultaneously decreasing the time required.

iSpineOperations utilizes the attractiveness of 3D multimedia to engage the client's interest, optimize the transfer of information to the client and better manage client expectations of their treatment outcomes. Patient's will be happier with their care, better understand their treatment options and be more involved in their health care and follow-up.

For the clinician, **iSpineOperations** provides standardized, reproducible highest quality educational material that strengthens the clinician's informed consent audit trail. Use of **iSpineOperations** will decrease the risk of medico-legal issues and also facilitate the defense should an issue arise.

Anatomate-app's client education system offers an exciting, new option to the traditional, 'verbal explanation only' method of client education, using mobile multimedia technology to effectively explain and illustrate spine surgery techniques that are often difficult to understand for the lay person.

A simple menu structure leads to the movies and ancillary educational information including comprehensive text descriptions of the operation's indications, alternatives, goals, expectations, rehabilitation and possible complications, and a gallery of related medical imaging files illustrating the surgery using Xray, CT scans and Magnetic Resonance Imaging pictures. Movies can be paused, rewound or fast-forwarded to a point of interest.

iSpineOperations is leading the digital revolution in patient education.

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Anatomate-apps provides client education and clinical tools for spine care clinicians using the iPad, iPhone and iPod Touch. iSpineOperations is available at www.itunes.com/apps/ispineoperations. For further information, go to www.anatomate-apps.net/ispineoperations or contact Dr John Hart +61 411221220 or admin10ATanatomate-appsDOTnet.