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IMMEDIATE RELEASE

Press Release

iSpineOperations Spine Surgery Patient Education

iPhone/iPad app will increase quality of surgeon's spine informed consent while decreasing their delivery time.

Sydney, Australia – Anatomate-apps has released iSpineOperations, which allows spine surgeons to increase the quality of their client education and informed consenting whilst simultaneously decreasing the time required. iSpineOperations is particularly useful for neurosurgeons and orthopedic surgeons. Other clinicians working with pre and post spine surgery clients will find it a useful client education tool as well as a continuing medical education aid for themselves. This will include pain management physicians, physiatrists, sports physicians, rehabilitation physicians, family physicians, physical therapists, chiropractors and osteopaths, and all off their students. iSpineOperations costs US\$79.99 at www.itunes.com/apps/iSpineOperations.

iSpineOperations is a library of over 40 3D animation movies, each with a still image gallery, a medical imaging library and an educational text pdf. The movies illustrate the surgical technique for commonly performed spine surgeries. The still image gallery features key images from the movie. The medical imaging library shows xrays, CT scans and magnetic resonance imaging pictures related to the procedure. The pdfs concisely detail each operation's indications, alternatives, preparation, goals, surgical technique, reasonable expectations, rehabilitation and a comprehensive list of possible complications for the operation.

iSpineOperations contains specially developed movies on spine surgery covering

- bone graft harvesting
- anterior approaches
- discectomies

- fusions
- decompressions.

An iTunes review by a US spine surgeon is –

Excellent App

Understanding and explaining surgery is a complex process. It's said a picture is worth a thousand words. What's a video worth? This easy to navigate interface allows access to a large number of animations simplifying the understanding of complex spinal procedures. I like that the videos are anatomically accurate. I use this app to show patients potential surgery. Holding down the right arrow for a procedure opens up succinct yet comprehensive documentation on each procedure. The notes section expands it further. The number of procedures is huge. The app appeals to patients with spinal disorders, and to residents, and physicians who deal with spinal patients. This app makes bedside consents far simpler.

Renodoc USA

And two Australian spine surgeons wrote –

As a spinal surgeon, I find this to be an invaluable tool for explaining surgery to my patients. It greatly speeds up the consent process, and patients really appreciate a simple visual medium to aid in their understanding of the proposed procedure. Well worth the money!

PaulSpine Aus

Excellent App!

If you are a spinal surgeon this is a great app for you! I am a Neurosurgeon and Spine surgeon and have been using this app to help educate my patients. My patients love using the iPad to learn about their condition and what is involved in surgery. It does not replace good communication but is another adjunct to help patients understand what their surgery involves. The animations are good and easy to understand.

Matt McDonald

Clinicians find iSpineOperations allows them to give better quality education in less time, and to better manage their client's expectations of surgery leading to happier clients, fewer medico-legal issues and easier medico-legal defense. Clients gain greater understanding of their proposed surgery, resulting in improved treatment compliance, satisfaction and outcomes.

Rising costs and increasing expectations from clients are causing health care clinicians to seek ways to improve efficiency while maintaining a high quality of services offered. iSpineOperations helps spine surgeons improve their patient education efficiency while increasing the quality of health care delivery. Students and the many supporting professionals find the movies and the text education quickly and cheaply expands their understanding of spine surgery.

More content movies and medical imaging pictures (XR, CT, MRI) will be added soon.

See sample videos from the app, demonstration videos of the app and a Press Kit at www.anatomate-apps.net/iSpineOperations.

Other Anatomate-apps clinician apps:

iSpineCare
iSpinePainManagement

Current Anatomate-apps client apps:

mLumbarAnatomy
mLumbarDegenerativeDiscDisease
mLumbarDiscHerniation
mLumbarLaminectomy
mLumbarMicroDiscectomy
mLumbarPLIFcage

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Anatomate-apps provides client education and clinical tools for spine care clinicians using the iPad, iPhone and iPod Touch.

iSpineCare is available at www.itunes.com/apps/ispineoperations

Keywords ispineoperations, spine, patient education, surgery, orthopedics, neurosurgery, animations, movies, vertebra, discs, cervical, lumbar, fusion, decompression

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