

Anatomate-apps
www.anatomate-apps.net
PO Box 522 Mosman 2088 NSW
Phone: +61 411221220
Fax: +61 289014604
contact: Dr John Hart
admin10 AT anatomate-appsDOTnet



iSpineCare product overview

Anatomate-apps has released an iTunes app called **iSpineCare**, which allows spine care clinicians to increase the quality of their client education and informed consent whilst simultaneously decreasing the time required. **iSpineCare** utilizes the attractiveness of 3D multimedia to engage the client's interest, optimize the transfer of information to the client and better manage client expectations of their treatment outcomes.

iSpineCare assists practitioners to reduce the operating costs of their practice while increasing the quality of medical care provided to clients.

Anatomate-app's client education system offers an exciting, new option to the traditional, 'verbal explanation only' method of client education, using mobile multimedia technology to effectively explain and illustrate spine structural and functional anatomy, common pathologies and conservative care that is often confusing or difficult to understand.

A simple menu structure of cervical and lumbar anatomy, movements, muscles and pathology leads to the movies. Movies can be paused, rewound or fast-forwarded to a point of interest. Each movie has an image library of key stills from the movie that allow prolonged discussion, and a pdf document of more detailed explanation. The Conservative Care section contains 29 movies with voice-over that discuss important non-surgical spine care techniques.

iSpineCare is used during the clinician's education / informed consent discussion to improve client understanding through using detailed, anatomically accurate, dynamic 3D animations.

###

Anatomate-apps provides client education and clinical tools for spine care clinicians using the iPad, iPhone and iPod Touch. **iSpineCare** is available at www.itunes.com/apps/ispinecare. For further information, go to www.anatomate-apps.net/ispinecare or contact Dr John Hart +61 411221220 or admin10ATAnatomate-appsDOTnet.